

FOR IMMEDIATE RELEASE

HBE LLP and Marvin E. Jewell & Co., P.C. Announce Merger

LINCOLN, NE (January 18, 2021) – HBE LLP, a leading Nebraska advisory and accounting firm, is pleased to announce a merger with the Lincoln firm of Marvin E. Jewell & Co., P.C. (MEJ) effective January 1, 2021. This combination, representing a partnership between two premier CPA firms with shared values, will provide enhanced services for clients and growth opportunities for team members.

Founded in 1963, MEJ has served individuals and businesses for nearly 60 years. Now operating as one firm, MEJ and HBE will deliver a broader range of services, using the latest technology platforms, to an expanded client base throughout Nebraska and lowa.

"The addition of the MEJ team further broadens HBE's expertise and technical skills in several key practice areas," said Scott Becker, HBE's managing partner. "This expansion will allow the combined firm to better serve clients with greater depth and experience levels. By unifying our strengths and resources, our goal is to continue building upon the exceptional client service standards that MEJ has established over the past fifty years."

"It has always been the position of Marvin E. Jewell to provide our clients with the highest level of service and support. When we began considering how we could best serve our clients given the evolving changes in our industry, it became apparent that we needed to explore all options," said MEJ owner, Carmen Standley. "When the idea of a merger came up, it was clear that the only other firm that we would consider was HBE due to their reputation for excellence, nationally-recognized workplace culture, and shared values. We are excited to join HBE and continue serving our clients for many years to come."

Carmen Standley has joined HBE as a partner with the firm. She and the former MEJ team members will continue serving clients from their existing office, located at 8215 Northwoods Drive, Suite 300, in Lincoln.

About HBE:

HBE is a leading provider of professional accounting and consulting services throughout Nebraska. Operating from multiple office locations in Lincoln, Norfolk, and Omaha, the firm offers a complete range of financial management services for businesses, not-for-profit and governmental organizations, niche industries, and individuals. These services include specialized advisory, tax, audit, data analytics, outsourced accounting and CFO solutions, personal financial planning, and wealth management. For more information, please visit www.hbecpa.com.