

MEDIA ALERT for Immediate Release
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Eastmont Kicks Off \$50-Million Expansion Project
Innovating to build a better lifestyle for the seniors of today and the future

Lincoln, NE. – On June 12, 2019, [Eastmont](#) will host a press conference for media and community leaders announcing a significant renovation and expansion project at their 63rd and O Street campus, in partnership with [Transforming Age](#), the non-profit organization that Eastmont affiliated with in 2017. To help kick off this exciting announcement, a wine and cheese event for the press will be held from 4-6 p.m. with a short presentation at 4:30 p.m. to share first looks of the redesigned campus, what to expect from the \$50-million expansion and opportunities to hear from local and affiliate partner Transforming Age leadership.

Wednesday, June 12
Doors opens at 4:00 p.m.
Presentation at 4:30 p.m.
Wine and cheese to follow.

Eastmont
6315 O Street
Lincoln, NE 68510

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About Transforming Age

[Transforming Age](#) is a leading not-for-profit organization committed to improving the lives of older adults through community housing and services, technology development, research and advocacy. Founded in 1956, the organization operates 28 communities in Washington, Minnesota and Nebraska. In addition, it runs an [online advocacy forum](#) to combat ageism and its affiliated partner, [GSI Research & Consulting](#), provides business service solutions to the industry. Its affiliate [Full Life Care](#) provides critical home and community-based services to older adults and people with disabilities. The [Transforming Age Foundation](#) and affiliated foundations provide philanthropic programs aimed at supporting those in need.

About Eastmont

Founded in 1965, [Eastmont](#) is a faith-based, comprehensive senior lifestyle community which offers independent living, assisted living, skilled rehabilitation, long term and end-of-life care. As a not-for-profit, Eastmont is mission driven, embodies distinct values that guide daily operations, and is committed to being the choice provider of progressive senior living services where individuals thrive in all stages of life.